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HERPRENEURS



MESSAGES OF SUPPORT



Message from the DTI IV-A Regional Director

Empowered women liberate citizens from poverty. When women gain economic empowerment, the effects spread across families and communities. According to the Organization for Economic Co-operation and Development's research, women invest more of their income on family needs such as food, medical care, education, and improvement of opportunities for the next generation. Women in leadership positions such as entrepreneurs or cooperative leaders also help break down harmful gender-based norms and stereotypes in their communities, while serving as important role models for other women.


Considering women as a force to be reckoned with in terms of social and economic development, the Department of Trade and Industry (DTI) and the Philippine Commission on Women (PCW) have embarked on a governance and capacity development project dubbed as Supporting Women's Economic Empowerment in the Philippines Project or GREAT Women Project 2. This project funded by the Government of Canada intends to promote and support a gender-responsive enabling environment for women's economic empowerment, particularly those microenterprises in the rural communities. In Region IV-A, a total of 79 Women Micro Entrepreneurs (WMEs) from the coffee and homestyle and wearables industry clusters were enrolled in this project.

In just a few months' time, the COVID-19 crisis has brought about years of change in the way enterprises in all sectors do business. With the new era called as the New Normal, consumers have moved dramatically to online channels, and digital transformation has become a necessity for business longevity. Through this product photography, digital brochure, and coffee table book project under GWP2, we hope to increase the WMEs' competitiveness, provide them an opportunity to be engaged, and ramp up their online presence as the demand for e-commerce rises. All enterprises are now faced with an urgent choice to transform digitally or be left behind.

Dubbed as "HERpreneurs," this coffee table book is a showcase of products from coffee and homestyle and wearables industry clusters, manufactured by women-led micro and small enterprises, associations, and cooperatives in Region IV-A. We hope you would enjoy browsing their creations as we take pride in our very own Women Micro Entrepreneurs in the Region.

Finally, we enjoin you to be part of our cause in supporting the products of our WMEs. Together, let us contribute in unlocking their full potential and empower them for social and economic development. Besides, women are one of the most powerful investments we can make in building a better future.

Mabuhay!



MARILOU Q. TOLEDO





Message from the PCW Executive Director

The Philippine Commission on Women (PCW) recognizes that the Women Micro-Entrepreneurs (WMEs) are among the hard hit in the industry by the COVID-19 pandemic. A recent International Trade Centre survey on COVID-19 Impact conducted among businesses in 136 countries has shown that nearly 62% of women-led small businesses have been strongly affected by the crisis. Further, women-owned enterprises are 27% more likely not to survive the pandemic.

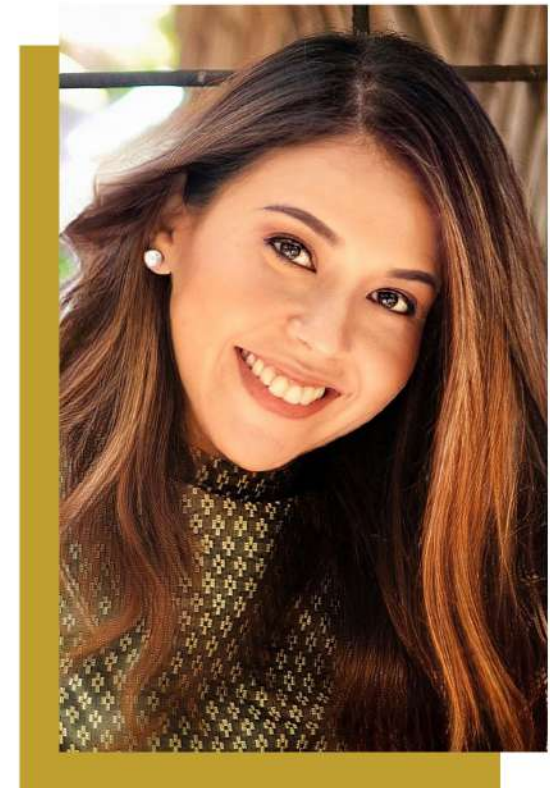
Women-led businesses may have been one of the fastest growing businesses in the country and have made significant contributions on employment and wealth generation, productivity, and social development as well as innovation, but this health crisis has taught us that the pandemic and containment measures do not impact everyone in the same way. The PCW, through the Supporting WEE in the Philippines or GREAT Women Project 2, funded by the Government of Canada, has been working on improving the economic empowerment of women micro-enterprises and their workers. We remain committed towards building an ecosystem that would facilitate the growth of women entrepreneurs with strong leadership and business confidence despite the pandemic.

Through our partnership with the Department of Trade and Industry Region IV-A, the project continues to help the WMEs in the Region acquire a vision for personal and business growth, build a network to access information and opportunities, and create a "safe space" for these WMEs.

On behalf of the PCW, I would like to express my full support to your continued efforts in promoting the digitalization of WMEs, which is a major intervention to help address a number of the economic challenges posed by the COVID-19 crisis. Initiatives in promoting digital adoption, particularly showcasing wearables and the coffee industry, are highly commendable in its timeliness and intentions.

As we transition to a new and better normal, may the WMEs reap the benefits of the digital age and e-commerce while overcoming the challenges of digitalization.


Atty. Kristine E. Yuzon-Chaves





Message from the DTI IV-A Assistant Regional Director

We have much appreciation to the efforts, sacrifices, and fortitude of our women-led micro, small, and medium enterprises (MSMEs) especially during this challenging period in our economy. This Coffee Table Book is one way of saluting our enterprises in the coffee and homestyle and wearables sectors, aptly titled, "Herpreneurs" to serve as inspiration, reference cum directory, to enhance the connection among women entrepreneurs and to serve as a way to link their fine crafts and products to the growing market locally and globally.

Moreover, this is our way of acknowledging our partnership with the Philippine Commission on Women and the GREAT Women Project 2, which has allowed us both to extend the channel of support to deserving passionate women and drivers of businesses.

May the fire in our hearts glow beyond what we are now capable of so that we can influence more women to trust their skills and find full expression of their creativity in each and every business endeavor they will pursue.

Great women – entrepreneurs are not hard to find, they are here in Region IV-A!

Maraming salamat po.


Marissa C. Argente





Message from the WEE Project Manager

The Supporting Women's Economic Empowerment, also known as the GREAT Women Project 2, implemented by the Philippine Commission on Women (PCW) is an innovative public-private partnership in the Philippines to assist women entrepreneurs overcome their challenges through an integrated platform.

The PCW works with implementing partners from government and private sector to help the WMEs improve their competitiveness and sustainability as well as address policy issues and concerns in relation to women economic empowerment.

Despite the challenges brought about by the COVID 19 pandemic, the DTI Region IV-A, our long-time partner, has been steadfast in providing continuous technical assistance and training to increase the capacity of WMEs to grow their enterprises, cope with the challenges and confidently transition to the new normal.

The contribution of women enterprises to the economy cannot be ignored considering that 53% of registered MSMEs are women-led enterprises. We have made significant progress on the participation of WMEs in decision-making processes.

We congratulate DTI IV-A for putting together this coffee table book, recognizing the efforts and leadership of our women entrepreneurs in producing globally competitive products and contributing to the growth of Philippine economy.

Our journey in achieving women economic empowerment is still a long way, but we believe that we are already far from where we started. We wish our WMEs continued success!



Caroline Grace M. Pedragosa





THE GREAT WOMEN PROJECT II



The Gender Responsive Economic Actions for the Transformation of Women (GREAT Women) Project II, otherwise known as Supporting Women's Economic Empowerment in the Philippines, is a project funded by the Government of Canada that seeks to improve the economic empowerment of women micro entrepreneurs (WMEs) and their workers through: (1) improving competitiveness and sustainability of women's micro enterprises and (2) improving the enabling environment for women's economic empowerment. The Philippine Commission on Women (PCW) serves as the lead executing agency for this project with the Department of Trade and Industry (DTI) as one of the implementing partners.

The GWP2 utilizes the Industry Cluster approach of the DTI. Industry Cluster is defined as a geographic concentration of interconnected businesses, suppliers, and associated institutions creating direct and indirect synergies. This clustering process necessitates the operation of upstream (raw material suppliers, production inputs) and downstream (logistics, value-adding, packaging, and marketing) economic activities to support the whole value-chain. The approach is recognized as an effective strategy towards inclusive growth. It provides answers to key questions such as how micro and small enterprises can co-exist with medium and large enterprises and how the same micro and small enterprises can actually contribute to the production and manufacturing of end-products that cater to the global market. Using this approach, the GWP2 aims to complement current services of partner agencies and organizations with empowering responses, processes, and activities that can facilitate women's transformation towards empowered entrepreneurship.

In Region IV-A, the Coffee and Homestyle and Wearables sectors were identified as the priority industry clusters to be supported by the project. These two priorities are believed to have high potentials due to strong marketability and significant contribution to job creation, income generation, and regional economic growth. From 2019 to 2021, with an approved budget of more than PHP 1.7M, several projects have been implemented by the DTI IV-A in support to women's economic empowerment. Among them are participation to training sessions, trade fairs, business matching sessions, packaging and labeling assistance, trademark registration, technology assistance, and support to e-commerce.



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LIST OF ABBREVIATIONS

4Ps	- Pantawid Pamilyang Pilipino Program
ARD	- Assistant Regional Director
B2B	- Business to Business
CALABARZON	- Cavite, Laguna, Batangas, Rizal, Quezon
CDA	- Cooperative Development Authority
DSWD	- Department of Social Welfare and Development
DTI	- Department of Trade and Industry
ED	- Executive Director
FDA	- Food and Drug Administration
FPRDI	- Forest Product Research and Development Institute
GREAT	- Gender Responsive Economic Actions for the Transformation of Women
GWE_n	- GREAT Women Entrepreneurship
GWP	- GREAT Women Project
H&W	- Homestyle and Wearables
HVC	- High Value Crops
IC	- Industry Cluster
ICE	- Industry Cluster Enhancement
IPO	- Intellectual Property Office
KMME	- Kapatid Mentor ME
MPC	- Multi-Purpose Cooperative
MSME	- Micro, Small, and Medium Enterprises
OIC	- Officer-in-Charge
OTOP	- One Town, One Product
PCW	- Philippine Commission on Women
PD	- Provincial Director
PM	- Project Manager
PWD	- Persons with Disability
RD	- Regional Director
RTWG	- Regional Technical Working Group
SSF	- Shared Service Facilities
WEE	- Women's Economic Empowerment
WMEs	- Women Micro Entrepreneurs



WOMEN IN COFFEE

AGA FARMERS MULTI-PURPOSE COOPERATIVE

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Facebook: Aga Farmers MPC
Webpage: Aga Farmers Multi Purpose Cooperative



Farmecoh Batangas Coffee
 250g, ground coffee, glossy plastic foil, blue



Aga Farmers Multi-Purpose Cooperative started with 21 members, mostly farmers and corn growers. The company has three (3) businesses: coffee processing, agricultural mill, and credit. The main business is coffee processing, which started in 2009 with the brand name "Farmecoh".

#BabalikBalikangKapengBatangueno

Vision: Isang matatag na kooperatiba na ang hangarin ay makalikha ng pinakamasarap at dekalidad na kape sa buong Batangas at magpahiram para sa pagpaparami ng produksyon ng kape at mais upang mapataas ang kita ng mga kasapi.





ALDIO FOOD AND BEVERAGES

Owner: Kleng Aguila Perez

Address: 358B Brgy. Taysan, San Jose, Batangas

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Email Address: aldiofoodbev@gmail.com

conciergedesk@aldioliqueurs.com

Facebook/Instagram: The Aldio Craft Liqueurs

Website: www.aldioliqueurs.com

Aldio Food and Beverage is a manufacturer of European-inspired liqueurs using all natural and plant-based ingredients native to the country. This is to promote these Philippine indigenous harvests in a bottle to the world. The available variants are Batangas kapeng barako (heirloom), chocolate, native white ginger, kalamansi, Philippine mango and native chico.



Passion. Perfection.



Coffee Liqueur

It is handpicked from the branches at the ideal ripeness, and roasted to bring out its unique character perfected by the province' centuries old Barako coffee drinking tradition.



Chocolate Liqueur

The recipe starts with the blending of quality roasted ground cacao beans, cane sugar and the finest spirits to achieve 25% alcohol per volume or 50 proof mélange.



Chico Liqueur

It is the perfect blend of chico, raw cane sugar and the finest spirit to achieve 25% alcohol per volume or 50 proof.



Mango Liqueur

It is a blend of steeped, ripe Philippine mango (with pulps), cane sugar and the finest spirits to achieve a 25% alcohol per volume or 50 proof mélange.



MERLO AGRICULTURAL CORPORATION

Owner: Maria Mayen Mercado-Panganiban

Address: 032 San Carlos Drive Mataas na Lupa, Lipa City, Batangas 4217

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Email Address: efatienza94@gmail.com

Facebook: Cafe De Lipa

Merlo Enterprises began in 1974 with the founder, Mr. Jose Mercado, selling roasted and ground coffee throughout Luzon, and went on to exporting green coffee beans to Europe and the United States as an accredited member of the International Coffee Organization.

In 1978, **Merlo Agricultural Corporation** was formed in place of Merlo Enterprises and became one of the major suppliers of coffee beans to both exporters and instant coffee manufacturers. Their green coffee beans were also exported to the United States, Canada, and Europe.

Currently, they manufacture three ground coffee brands: Café Barako de Lipa, Batangas Brew and Mercado Coffee.

The name was coined from the first syllables of the founder (MERcado) and the maiden name of his wife (LOpez).

Vision: It is our commitment to serve a perfect cup of coffee — from the farm to your cup.



Cafe Barako De Lipa

A classic barako blend, which is aromatic, has a balanced taste of sweetness and bitterness full bodied and with a long finish. The classic recipe that offers the premium strong taste that made Batangas coffee famous.



Batangas Brew Special Blend

A blend which brings out that rich and flavorful aroma you look for in your coffee. A well-balanced blend that has a light body and a short finish giving you a sweet smooth taste.



Mercado Coffee Barako Blend

A strong, smooth, full-bodied coffee. It has a sweet, smoked aroma with the slight hint of jackfruit. It has a long, bitter-sweet, dark chocolate like finish.



BELARDO COFFEE ENTERPRISES

Stir away from the usual. Take a detour with us!

Owner: Marlon B. Belardo

Represented by: Bettina Grace Belardo

Address: 001-A Crisanto M. Delos Reyes Ave., Brgy. Loma, Amadeo, Cavite

Contact Details: (+63) 917 804 4768 / (+63) 917 155 1437

(046) 438 0670

Website: www.kaffebelardo.com

Facebook: Kaffe Belardo

Instagram: @kaffebelardoph

Belardo Coffee Enterprises has humble roots of coffee trading in the 1980s. Tropical Brew, first launched in 1994, is a pioneer and still growing name of their coffee product. They process their coffee from harvesting, sun drying, dehulling, hand sorting, roasting until packaging. Today, Belardo Coffee Enterprises has grown to be a notable roasting company.



Masilao Blend

It combines the complexity of Robusta, the boldness of Excelsa, the fruitiness of Arabica and the aromatic Liberica.



Liberica (Kapeng Barako)

Known for its jackfruit-like profile, our roasting technique maintains the quality of flavor of a carefully selected Liberica coffee.



Robusta

350g, Ground Coffee



CAFÉ AMADEO DEVELOPMENT COOPERATIVE

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Contact Details: (+63) 917 503 9574 / (046) 487 6639

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Email Address: cafeamadeo_devtcoop@yahoo.com.ph

Facebook: Café Amadeo Development Cooperative

Café Amadeo Development Cooperative was established and registered on 28 June 2002 under CDA Registry No. LGA-5363. This was done through the initiative of former Mayor Albert G. Ambagan, Jr. and former Governor Ireneo S. Maliksi to revive the coffee industry of Amadeo and provide a major source of livelihood and income to Amadeans, and as a response to the Ten Point Agenda Program of the Province in Agriculture.

The cooperative started with only 20 members, mostly coffee millers, traders, producers, and farmers engaged in the selling of premium green coffee beans. They are a proud offspring of the "PAHIMIS" (a unique Thanksgiving Coffee Festival in Amadeo) when former President Gloria Macapagal-Arroyo launched the "Kape Isla" on 9 April 2002. Today, Café Amadeo has more than 311 regular members, 111 member-associates and its assets top PHP 35M.

Vision: The country's leading cooperative that produces and distributes quality coffee.



Cavite Pure – Excelsa variety with a distinct pharmacopical tastes which Arabs prefer to use a high degree in blend of roasted ground coffee and spices to produce their desired espresso blend.

Pure Arabica – tastes very well, has good fragrance and aroma, full bodied, and yet has medium acidity

Pure Robusta – main ingredient in the production of soluble or instant coffee

Pure Liberica – with very strong taste and flavor

Pahimis Blend – our BEST SELLER and an exclusive blend of the finest varieties of Robusta, Arabica, Excelsa, and Liberica, roasted to provide an authentic flavor and aroma

Premium Blend – especially popular abroad; blend of Robusta, Arabica, Excelsa



OLIVIA'S COFFEE SEED CORPORATION

To penetrate coffee market globally.

Owners: Thomas / Maricris Tan & Joselito / Olivia Lansang

Address: 061 Bgy. Bucal, Amadeo, Cavite

Contact Details: (+63) 999 187 7096

Facebook/Instagram: The Coffee Estate, Severo's Garden Cafe, Olivia's Coffee

Arabica coffee, Excelsa coffee, Robusta Coffee and 2 of our popular blends: Vias Blend and Kape ni Severo.

It comes in 1 kg 450g, 225g and 110g.

Packaged in resealable foil, color coded for easy distinction.

Drip Coffee of all variants boxed in 10 sachets x 10g and pack of 5 sachets x 10g



Olivia's Coffee Seed Corporation is a legacy from a farmer-father named Severo who strived hard to give his children the best life that he could afford.

Starting as a green coffee supplier to big companies, Olivia's decided to roast their own coffee beans. They now cater to hotels, restaurants, coffee shops, supermarkets, and reaches customers nationwide through online platforms such as Lazada and Shopee.



PROJECT BEANS TRADING

Owner: Petronila Maala Causing
Address: Brgy. Sabang, Dasmariñas, Cavite
Contact Details: (+63) 917 805 6392
Facebook: Project Beans - Coffee in a Tea Bag
Instagram: @project.beans

Project Beans Trading is a coffee trading company that aims to provide the market with fresh and high quality coffee products. The company supports local farmers by maintaining and sourcing from their farms and acquiring coffee beans from trusted traders who distribute locally-grown coffee.

Vision: To help elevate coffee farming and inspire more farmers in the Philippines.



Rhythm Blend

BEST SELLER in blended coffee variants. Liberica and Arabica blended coffee. To quote a coffee expert from a well-known company, "this blend was able to capture the aroma, body and flavor of what a coffee should be"

Barako

Has a unique and exceptional taste profile: a chocolaty, and ripe berry-toned sweetness with a hint of floral and spice hint. If you want a strong, bitter taste, this is for you.



Harmony Blend

Arabica Blended coffee flavors to capture the aroma and softer taste of different coffee variants.

Isabelo Blend

This captures a very strong and bitter flavor of Robusta and Barako-blended fresh brewed coffee. What is really strong and bitter? This is for you.



sHe-Brews Coffee Enterprise

Owner: Arsenia Lopez

Address: Brgy. 5 A. Mabini Street Pasong Matanda Road, Amadeo, Cavite

Contact Details: (+63) 951 0614 137

Email Address: shebrewscoffeeph@gmail.com

Facebook/Instagram: sHebrewscoffeeph

Tiktok: @thereshebrewsmomma

sHeBrews Coffee Enterprise is one of Cavite's pride that supports local farming and agriculture. Apart from being locally made, their coffee beans are thoroughly "roasted" to perfection to come up with bolder flavors and aromas. The name "sHeBrews" originates from "sHe" pertaining to the owners and female brewers, and "He" referring to their only brother who is also a part owner of the business. Lastly, "HE" is also in honor to the Almighty God as the source of every blessing.

Mission: Our Mission is to help you brew and enjoy better quality coffee from the comfort of your own home. Keep brewing and may your cup overflow with goodness.



ARABICA

Medium to dark roast; has a delicate flavor and sweet aroma; fruity, chocolatey and citrusy flavor; aromatic and have less caffeine content



BARAKO

Medium to dark roast; has a strong smell and distinctive flavor; chocolatey and ripe berry toned sweetness with a hint of floral and spice



BLACK JACK

Dark roast; mostly used in Italian espresso for deep flavor and good crema; more bitter and earthy with a woody taste



MALDITA BLEND

Medium to Dark roast; Arabica, Robusta and Liberica combined; Strong taste with an exceptional taste profile



CASILE-GUINTING UPLAND MARKETING COOPERATIVE

Contact Person: Michelle D. Dela Cruz (Manager)
Address: Purok 3 Brgy. Casile, Cabuyao City, Laguna
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Facebook: Café de Cabuyao

Café de Cabuyao is manufactured by the **Casile-Guinting Upland Marketing Cooperative** situated at the highland of City of Cabuyao. Café de Cabuyao processes, markets, and distributes quality coffee products nationwide.



"Café de Cabuyao is more than just a cup of coffee."



Café de Cabuyao in Tea Bag
 Blend of Robusta, Liberica and Arabica coffee



Café de Cabuyao Blended Coffee
 Course grind suited for French press, coffee maker and percolator brewer use.



Café de Cabuyao Single Drip Coffee
 Mix of Robusta, Liberica and Arabica Coffee



MABATO COFFEE AND HVC AGRICULTURE COOPERATIVE

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Facebook: Mabato Coffee Growers

Unknown to many, the **Mabato Coffee and High Value Crops Agriculture Cooperative** is a producer of mainly liberica coffee beans, commonly known as "barako" coffee. Coffee farming is the main source of income of the community in Mabato. The cooperative was organized in 2016 and was registered as a cooperative in 2017. From only 32 members the cooperative grew and now has 61 members.



Plastic Pack

500g



Brown Stand Pouch

350g



Plastic Pack

10g

GRO-GREEN RESCUE ORGANIC ASSOCIATION INCORPORATION

Contact Person: Catherine D. Tadena

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tadenacathy@gmail.com

Facebook: Green Rescue Organic - GRO

The **Gro - Green Rescue Organic Association Incorporation** originated from an enterprise called Green Rescue Organic Products. This enterprise was initiated by Dr. Estela C. Taño, former Agricultural Center Chief III of the Quezon Agricultural Research and Experiment Station-Department of Agriculture Region IV-A to commercialize from promising technologies she developed.

The association is registered with the Securities and Exchange Commission (SEC). The plant site where one of the processing laboratories is located is at Barangay Tagbakin, Tiaong, Quezon. It has a License To Operate (LTO) from the Food and Drugs Administration (FDA). It is collectively managed and run by Christian believers whose purpose in life is to create beautiful works that bring sustenance and balance for the glory of the Original Creator who gives gifts, talents and life abundant to people. The association also works closely with different government and private agencies to broaden its outreach.

Vision: Become a prime mover in protecting the health and wellness of people and the environment through sustainable means.

Mission: Utilize and manage the inherent God-given natural and human resources, create jobs, bring aspiration, courage, joy and reward in the process of protecting the health and wellness of people and the environment.



Coffee Soap - black soap with high caffeine that works well on human skin, also whitens skin naturally.

Coffee Body Scrub and Massage Cream in One - made from organic coffee granules with VCO and beeswax. It is the best new product of the DA-Bureau of Agricultural Research in 2015.

Green Coffee Beans - behold organic Kapeng Barako beans

Kind to nature, kind to people



GUINAYANGAN COFFEE GROWERS ASSOCIATION & FARM ENTREPRENEURS INC.

Brewed coffee from beans to cups

Contact Person: Raquel De Luna

Address: Brgy. Calimpac, Guinayangan, Quezon

Contact Details: (+63) 999 994 1038

Facebook: Cafe 255 / Guinayangan Coffee Growers & Farmers Assn. Inc.

Originally called the Samahan ng Nagkakaisang Barangay, the **Guinayangan Coffee Growers Association & Farm Entrepreneurs (G-CAFÉ) Inc.** was registered as a non-stock organization with SEC on 12 October 2012.

With a meager contribution from the members, they were able to put up the first and only community-based enterprise which is the only coffee shop in Quezon that offers "from beans to cups" coffee since the farmers themselves process the coffee harvested from their farm.

Located in a cozy nook in front of the municipal market, the coffee shop also serves as the work area where quality green beans sourced from farmer-members are roasted, ground, packed and served.



Roasted beans in packs (Robusta) 250g, 100g

Ground coffee in packs (Robusta) 500g, 250g, 100g



Single serve brewed coffee in drip bag - Robusta - Liberica Blend



PINAGDANLAYAN MULTI-PURPOSE COOPERATIVE

Perfect to sip anytime of the day, cup after cup.

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Facebook: Kape Danlayan Dolores Quezon

The **Pinagdanlayan Multi-Purpose Cooperative** started in 1992 with only 41 members and more than P 40,000 capital. With the cooperation of all members, hard work and support from local government units and government agencies, the cooperative grew and now has almost 2,000 members and enough capital to run their business. Located in Dolores, Quezon, their coffee is grown at the foot of Mt. Banahaw, which produces the drinking water of the people in the area and is also the water source of their coffee trees. They are now roasting their own coffee beans from the harvest of their farmer-members under their brand "KAPE DANLAYAN".



Drip Coffee - 15g x 6 sachets

Roasted and Ground Coffee
250g, 500g, 1kg



ROXAS ESTATE MULTI-PURPOSE COOPERATIVE

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Email Address: angelsprintshop@gmail.com

Facebook: KapeDeBulihan

The **Roxas Estate Multi-Purpose Cooperative** was established on 30 April 1994 and was registered with the Cooperative Development Authority (CDA) on December 15 of the same year. The cooperative started with only 135 members and initial collection of PHP 18,500.00. Today they have grown into 210 members with more than PHP 700,000 working capital. Aside from their coffee business which they branded as "Kape Bulihan", the cooperative is also engaged in lending, micro finance and production of pepper.

Vision: Isang matatag na kooperatiba na kinabibilangan ng maunlad at may kasanayang kasapian at may pangangalaga sa kapaligiran para sa patuloy na pagbibigay ng mga pangunahing serbisyo sa komunidad.




Kape Bulihan Brewed Coffee

250g. – 3.5" x 3.75"

500g. – 3.5" x 6"





WOMEN IN HOMESTYLE AND WEARABLES



MAGINDARA
HANDCRAFTED FASHION ACCESSORIES

MAGINDARA HANDCRAFTED FASHION ACCESSORIES



Owners: Jeanine Y. Marasigan
Ma. Jennina G. Ytable

Contact Details: (+63) 917 931 3756

Email Address: magindaraaccessories@gmail.com

Facebook: Magindara Handcrafted Fashion Accessories

Instagram: @magindaraaccessories

Thoughtfully Handcrafted for you by a Mother and Daughter Team.

This mother-daughter tandem started making handcrafted fashion accessories using semi-precious stones and freshwater pearls as an after-school bonding activity. In God's perfect timing, the duo was able to start their dream business in 2018 to showcase their work.

Magindara uses locally-sourced abaca paper and capiz shell bits, which came from the wastes of crafters and made into paper by a handmade paper manufacturer. These are then handcrafted into different kinds of fashion accessories with freshwater pearl accents.



Detachable and interchangeable earrings handcrafted using handmade abaca paper with Capiz shell bits/hand-painted abaca paper, freshwater pearls, mother of pearl

Perfect for Mix-Mis-and-Match: MIX-with your Studs + MISmatch Earring Jackets + MATCH Bling with your style = Almost endless Mix-Mis-and-Match Possibilities!



PAPEL DE LIPA HANDMADE PAPER PRODUCTS MANUFACTURING

Owner: Teofista Angelita R. Exconde
Address: 57 Banay Banay, Lipa City, Batangas
Contact Details: (+63) 917 865 7990 / (043) 403 2766
Email Address: infopapelipa@yahoo.com
Facebook: Papel de Lipa Handmade Paper Products Manufacturing

Papel de Lipa Hand Made Paper Products Manufacturing started as a mere backyard enterprise in 1993.

The technical knowledge of the founder Teofista Angelita R. Exconde and the husband have been the strong foundation of the company, being both chemical engineers and pulp and paper technologists formerly with FPRDI-Department of Science and Technology.

Their products are considered showcases of environmental friendliness and artistic conceptualization as the raw materials being used are mostly agricultural waste materials (waste abaca fiber, banana stalks, acacia leaves and waste paper.) The company caters to both local and export markets.

Vision: To see Papel de Lipa Hand Made Paper Products as a continuing legacy on waste utilization for the production of quality housewares for sustainable employment generation.



File Holder

Paperboard covered with water-resistant abaca-banana-waste paper handmade paper



Utility Box / Tapered with Handle

Paperboard covered inside with water resistant natural abaca-banana-waste paper and outside with checkboard abaca- coco coir handmade paper



Tissue Box

Paperboard covered inside and outside with water-resistant abaca-waste paper and handmade paper with colored acacia leaves

Souq Salamanca Artisan Arts and Crafts

To evolve our brand in the forefront of the global arts and crafts industry.



Evil Eye Vintage Bracelet

A traveler's protection bracelet that wards off negativity and protects the wearer from any accidents and harm.



Wiccan Bell

The bell is made from local brass with ceramic beads and the auspicious evil eye glass for protection. According to ancient belief, once the evil eye suddenly breaks on its own, this means that it has served its purpose of protecting its owner from anything harmful and has blocked curses, afflictions, jealousy and enviousness.



Tibetan Bracelet for Self Worth and Opportunity

Natural Tibetan Gemstone Minerals (Red Corals and Agate), with mystic symbolic charms. It unlocks the Door of Opportunity for any career and business endeavors.



Evil Eye Traveler's Ring

A perfect companion when traveling as it foresees upcoming dangers and accidents. Legend says it protects the wearer from evil stares, evil mind, evil spirits and other negativity caused by the evil eye.



Souq Salamanca revives the curiosity of the modern world in witchcraft and other Wiccan beliefs. They believe that people thrive in a world where old meets the modern culture, mystic but current with boundless possibilities.

Their designs are focused in the symphony and fusion of the rich cultural heritage of the world infused with a truly unique and distinctly Filipino craftsmanship.



Owner: Maria Jessenna Noche Miralles
Marilou Ramos Duran

Address: Duhatan, Balayan, Batangas

Contact Details: (+63) 926 654 5121

Whatsapp/Viber/Wechat:

(+63) 926 654 5070

Facebook: Souq Salamanca

Instagram/Tiktok: @souqsalamanca

Twitter: @souq_salamanca

Pinterest: Souq Salamanca



TONY AND ELLEN BRIDAL SHOP



Owner: Ellenita C. Balasbas

Address: Zone 1 Public Market Taal, Batangas

Contact Details: (+63) 910 379 8192

(+63) 975 867 4812

Facebook: Irene Balasbas / Gwyneth Balasbas

Tony and Ellen Bridal Shop sells clothing like barong Tagalog, Filipiniana and wedding gowns with fabrics made of pineapple silk, abaca and cocoon. With great feedback received from their customers, one can be assured of the high quality of their products.

"What do you need to start a business? Three simple things: know your product better than anyone, know your customer, and have a burning desire to succeed."



Baro't Saya is a loose ensemble composed of Baro, a fine fabric blouse fitted with butterfly sleeves, and a Saya, an elaborate skirt made of plaid or striped cotton.



Barong is made of jusi material (banana silk) or pinya fabric (pineapple leaf). It also showcases exquisite embroidery.

CLUMSY CRAFTS

Owner: Jeremine N. Peñafiel
Address: 336 Poto, Kawit, Cavite
Contact Details: (+63) 921 306 1096
Email Address: clumsyjher@gmail.com
Facebook: Clumsy Crafts
Instagram: @ClumsyCrafts
Shopee: ClumsyCrafts

ClumsyCrafts has been making handmade with love items in Kawit, Cavite since 2015. The owner started this business because she was looking for affordable yet personalized gift items for friends. It was just a hobby at first but when she posted them online, her friends started inquiring. Since then, they started offering souvenirs and other handmade products made out of polymer clay and resin.



ClumsyCrafts®

Handmade with love customized gift items.



Spoon & Fork - Utensils are coated with polymer clay and baked at appropriate temperature.



Coaster - Beach-themed coaster is a perfect accent and protection for your furniture surface.



Axie Infinity - It can be used as gift or keepsake, display or collection for yourself too.



Ref Magnet - Great for sticking cards, photos, or any type of paper to anything with a magnetic surface.



DHELIGHTFUL CREATIONS ARTS & CRAFTS



Owner: Delia Gambol
Address: B-30 L-2 Daisy St. CHES 2, Trece Martires City
Contact Details: (+63) 945 540 9869
Email Address: dhelightful@gmail.com
Facebook: Dhel Gambol Dhelightful Creations

Dhelightful Creations Arts and Crafts offers quality handcrafted bead jewelries to every woman of today. Each jewelry piece is intricately designed and handcrafted from carefully selected materials. Dhelightful Creations is a trend-setter, making unique pieces that are both fashionable and functional. Customers can choose from a wide variety of rings, earrings, necklaces, bracelets, watches, and more.

Vision: Dhelightful Creations aims to provide and supply a wide variety of quality handmade jewelry collection which are delightfully pleasing and affordably-priced while promoting Filipino artistry, craftsmanship and ingenuity. It envisions to achieve green economic development in the community by innovating products from up-cycled and indigenous materials while empowering and employing single mothers and out-of-school youth to be self-sufficient.



ANNABELLA COLLECTION OF NECKLACE, BRACELET AND RINGS WITH WINGS. (Butterfly Design)

Fly high with wings as you wear them with delight. The necklace, bracelet and ring set shows beauty and grace at its finest.

SPIDEY EARRINGS (Spider Design) - They may seem creepy-crawly, but they are catchy and definitely unique.



FIGORELLA: FLOWERY-QUEENLY EYE-CATCHING PAIR OF BRACELET AND RING matched with a NECKLACE

Strongly expressive of artistry in beadworks.



Perfect for special occasions, and go well with gowns and dresses with theme and motif.



JESUS OTHERS YOU MULTI-PURPOSE COOPERATIVE

Fashion as unique as you are

Contact Person: Ma. Belen R Banayo

Address: Blk 1 Lot 2 One Tanza Residences, Julugan 6, Tanza, Cavite

Contact Details: (+63) 906 765 2619 / (046) 424 1293

Email Address: joympc98@gmail.com

Facebook/: JOYMPCOfficial

The **Jesus Others You Multi-Purpose Cooperative** established its garments business in 2006 with the help of the Department of Trade and Industry (DTI) thru the Shared Service Facility (SSF) Project. Today, the cooperative has over 20 sewing machines and 15 employees.



Dress - blue; small; cotton



Polo - floral blue green; medium; Rayon Woven



Dress - pink; small; 100% nylon tulle



KILUSAN KABALIKAT NG MAY KAPANSANAN PARA SA KINABUKASAN, INC.

Contact Person: Angelica Victorio
Address: Rosario St., Brgy. 8, Carmona, Cavite/ Phase 2
 Milagrosa, Carmona, Cavite
Contact Details: (+63) 961 447 1607 / (046) 409 3609
Email Address: reciclardecarmona.2019@gmail.com
Facebook: Reciclar De Carmona

The business of **Kilusan Kabalikat ng may Kapansanan para sa Kinabukasan, Inc. (Reciclar De Carmona)** is a livelihood program for Persons with Disability (PWDs). They develop handmade paper products out of old newspapers and telephone directories. By converting waste and other used materials into reusable products, they contribute to keeping the environment clean and in minimizing indiscriminate use of resources.

Vision: To produce products that will make the PWDs become productive in the society and aims to prepare them to have stable and successful sources of income.



Wall Clock

It is made of recycled paper materials mixed with glue and cornstarch and protected with laminate coating.



Ref Magnet Picture Frame

It is made of recycled paper materials mixed with glue and cornstarch and protected with laminate coating.



Standby Coinbank

It is made of recycled paper materials mixed with glue and cornstarch and protected with laminate coating.



MAHABANG KAHLOY CERCA WEAVERS ASSOCIATION

Contact Person: Marciana P. Tepora

Address: #086 San Juan St., Mahabang Kahoy Cerca, Indang, Cavite

Contact Details: (+63) 908 651 3144 / (+63) 949 438 6381

Weaving has played an important part in the lives of the women of Mahabang Kahoy Cerca in Indang, Cavite. They inherited it from their ancestors and it is one of their sources of income and up until now, this is still as prominent as before. This activity just proved that their ancestors left them with something that cannot be taken away from them — an industry that will help feed their families and a culture that will showcase their roots.

Vision: We, the **Mahabang Kahoy Cerca Weavers Association**, united as one to strengthen, develop and improve the livelihood of the people of Mahabang Kahoy Cerca and to continue the legacy of weaving up to the next generation. As a group of locally-skilled weavers, the association dedicates itself into production of a wide-range, high-grade, and state of the art quality products that shall be widely recognized in the Philippines and across the world.



Coin Purse

Green and white; Polyester; 4x5 inches



Eco Bag

Battle Green; Polyester; 12x24 inches



Shawls

Green and yellow; Pure cotton; 72x22 inches

RJR PAPER PRODUCTS MFG.

Owner: John Carlo A. Iray / Nenita A. Iray
Address: B 11 L 10 Turquoise St. Diamond Village, Salawag, Dasmariñas, Cavite
Contact Details: (+63) 999 416 9922
Email Address: rjrpaperproducts@gmail.com
Facebook: : RJR Paper Products Mfg.

Formerly known as Forever Paper Bags, **RJR Paper Products Mfg.** started in 2012 from the dream and hard work of founding owner Nenita A. Iray. It is now being run by her son, John Carlo A. Iray. The company aims to eradicate the use of plastic bags in the country, and ultimately, in the entire world.

Vision: To become a stable source of employment for their workers by producing competitive and quality-based products thereby becoming and setting the industry standards.



L.A. Sauce Sneaker Laundry Paperbag (Shoes)

Height- 11"
 Width- 18"
 Thickness- 5"
 Color- (black) print with logo/design
 Handle cord (black)



The Coffee Estate Pouch Paperbag

Height- 12"
 Width- 4"
 Thickness- 2 "
 Color- light brown

Infinite Eau de Parfum Natural Spray Box

Height - 5 1/2"
 Width - 2"
 Thickness - 1"
 Gold stamping



Cai VGNC Shoe Box

Height - 4"
 Width - 10"
 Thickness - 5"
 Color- black with gold print logo





Shells-Elena

House of Laminated Capiz Products

'We Craft Your Design'

'Since 1968'

SHELLS-ELENA CAPIZ ENTERPRISES

Owner: Elena Javier Acompañado

Address: Blk 9 Lot 18 Moscow St. Greenbreeze 2, Lankaan, Dasmariñas, Cavite 4114

Contact Details: (+63) 998 906 8596 / (+63) 927 297 0426

Facebook: Shells Elena Capiz Craft

Shells Elena Capiz Enterprises is one of the pioneers in making capiz products. Ms. Elena Acompañado's father started the company as his family's source of living since 1968. Shells-Elena was formally registered as a business in 2016.



Photo Frame - capiz, laminated, 5x7 inch



Placemat - diameter: 16 inches
Dinner plate - white, diameter: 14 inches
Glass coaster - 4 inches
Napkin ring - 1.5 inches



Bread Tray - rectangle, 5x14 inch



SWEET STYLE BEADWORKS

Owner: Eleazara Franco Asis

Address: Imus, Cavite

Contact Details: (+63) 917 120 6413
(+63) 919 384 4309

Email Address: sweetstylebeadworks@yahoo.com

Facebook: Sweet Style Beadworks

Shopee: sweetstylebeadworks

Lazada: Sweet Style Beadworks

Sweet Style Beadworks offer its customers with original, unique and affordable handmade fashion jewelry and accessories.



Zara's Necklace - 53 cm length; with brown cord, yellow citrine and red Swarovski crystal made of copper wire (non-tarnish); it can attract wealth, prosperity, and money.



Katrina Style - 5cm length; stainless gold drop earrings with white fresh water pearls and stainless chain (non-tarnish)



Jacqueline Style - 18 cm length; violet amethyst stone bracelet with white stainless chain (non-tarnish); it is good for cleansing, protection, and calming the mind.

AGARAO EMBROIDERY SHOP

Owner: Elizabeth de Lumban Agarao

Address: National Rd. Brgy. Maytalang, Lumban, Laguna

Contact Details: (+63) 977 473 9017

Facebook: Agarao Embroidery

Agarao Embroidery Shop was established on 4 August 2005 in Lumban, Laguna. The company started with a small capital of PHP 5,000.00 from Ms. Agarao's husband's salary. The owner's experience in the embroidery industry helped her a lot in the operation of her own business.

Vision: Perseverance, innovation and diligence go hand in hand for Agarao Embroidery Shop. We aim to offer our products that will make you look and feel your best.



Colored Mestiza Gown

Material: Piña Cocoon



Piña Suit Barong

Design: Raya



Face Mask

Material: Juciline

AISHE
F A S H I O N
handmade originals

AI-SHE FOOTWEAR

Owner: Corazon Coligado

Address: Gat Tayaw Street, Liliw, Laguna

Contact Details: (+63) 917 502 6780

Email Address: aishefashion26@gmail.com

Facebook: Ai-she Footwear

Ai-She Footwear is a brand that traces its roots to the shoemaking tradition and culture of Liliw, Laguna. It is a visionary fashion and lifestyle-oriented enterprise that celebrates local artisanal artistry. Ai-She, furthermore, is geared towards preserving Liliw's shoemaking industry, creating sustainable livelihood for artists, a means to fund education for children of artisans and promote/preserve culture.

Mission: Through the contemporary designs, the aim of Ai-She Footwear is to create presence in the international landscape, a continuing sustainable business for shoe artisans and a means of decent living. Moreover, it is a symbolism of the Filipino people and hopefully becomes the pride of our nation.



*Black sandals
with beads*



*Maong with
checkered design sandals*



Orange sandals



*Dark blue sandals
with beads*



DA BUENAS

Owner: Buena O. Bariring

Address: 158 Purok 3 Brgy. Gulod, Cabuyao, Laguna

Contact Details: (+63) 995 542 1288 / (+63) 926 453 4959

Facebook: Da Buenas

Da Buenas' Water Hyacinth Handicrafts with brand name "Da Buenas" started in 2014 as a livelihood for women in their barangay. The owner, Buena Bariring pursued this business because of the discrimination she received in the workplace due to having Hepatitis B. She grabbed the opportunity to venture into business and gave inspiration to other women.

Da Buenas is considered as a green and ecological business as it manufactures slippers, home décor, fashionable "bayong", picnic baskets, hampers, etc., using water hyacinth, "yantok", bamboo, "pandan" leaves, and other indigenous materials. They also make crochet products, put on organic items for giveaways and customize them as needed by their clients.



Waterlily Slipper

- Rubber sole; Handwoven waterlily;
leatherette strap



Beach Bag

- Pandan treated; Printed cotton strap



Waterlily Placemat

Size: 19"



Owner: Melody Conopio

Address: 187 Aynaga Street, Barangay Yukos, Nagcarlan, Laguna

Contact Details: (+63) 906 394 7911

Email Address: dilunishandicrafts@gmail.com

Instagram: @dilunis_handicrafts

Dilunis Handicrafts is the home of customized wearables, bags, accessories, and home items made from yarn and fabric materials. Varying from cotton, acrylic, recyclable shirts, plastic, twine, wool etc. of any color, so long as it can be threaded, crocheted, knitted, and sewn. All their products are handmade down to each and every last detail.



You choose the material and design; we make it for you.



Twisted Shawl - 100% acrylic (soft and warm); 35.5cm x 162.5cm / 14" x 64"



Round Jacket - 100% cotton yarn; 130.8cm/ 51 inches in diameter L/XL



Square bag with removable rose brooch - 100% acrylic bag; 100% nylon cord (handle); 17.5 cm x 18.5 cm

FAIRYWINX ENTERPRISES

Owner: Maria Concepcion Teruel-Fandino

Address: 233 Rizal St. Alaminos, Laguna

Contact Details: (+63) 932 204 2328

(+63) 920 572 7883

Facebook: : @fairywinx2012

Fairywinx, like Cinderella's Fairy Godmother with hopes to make simple wishes come true, produces made to order customized sewn products such as stuffed toys; made, designed, and accessorized with native and recyclable materials.

Vision: To be a Filipino household name in Stuffed Toys and Customized Sewn Merchandise contributing to the empowerment of locally made products.



Tamaraw

11.5" x 2"

Coco Shell, Ramit Cloth, Barong, and Felt



Philippine Forest Turtle

10.25" x 2.75"

Tan Felt, Coco Shell, and Hablon Weave



Philippine Eagle

10.75" x 2.75"

Coco Shell, Maguindanao Fabric, Felt, and Hablon Weave

ISOLA HANDICRAFTS MANUFACTURING

Owner: Maria Emilia Adenike V. Adedoja

Address: No. 69 Villegas Street, Barangay Baybayin, Los Baños, Laguna

Contact Details: (+63) 927 270 3533

Email Address: Isolahandicrafts@gmail.com

Instagram: @remdavieshandicrafts

Shopee: remdavies

Isola Handicrafts Manufacturing was looking for an alternative raw material for their rattan furniture business in 2009 when the dried water hyacinth stalks were introduced to them. They tried and tested the durability and strength of the dried stalks by coming up with woven products and it met their standard. They attended seminars and workshops to further learn and acquire skills regarding the use of water hyacinth in furniture and other handwoven products. Since then, it has become their business venture.



isola
HANDICRAFTS MANUFACTURING

Hamper

Size: Diameter 25 cm x H 25 cm (spacing)



Oval Tray

Small: L 23 cm W 13 cm H 10 cm (spacing)

Large: L 25 cm W 15 cm H 12 cm (spacing)



JOYHANNA'S CREATIONS by JGMA ENTERPRISES

Owner: Johanna M. Aquino

Address: B3 L52 Remedios Ave., St. Francis 7, San Antonio, Biñan, Laguna

Contact Details: (+63) 908 385 6321

Email Address: joyhannascollection15@gmail.com

Facebook: Johanna M. Aquino
Joyhanna's Creations

Joyhanna's Creations is a fashion brand that has a wide range of products: from shoes, to bags, to clothing and accessories. It has also ventured to its new product which is the Joyhanna's Eau de Parfum.

Vision: To introduce livelihood opportunities to everyone by reselling their products.



Handbag - leatherette



Perfume - 6 kinds of scents for both men and women to choose from



Sandals - sizes 5 to 9, leatherette
Slippers - sizes 5 to 9

junk not!®

Owner: Idr. Wilhelmina "Willie" Garcia, piid
Address: Garcia Compd. Brgy. Loma Biñan, Laguna
Contact Details: (+63) 917 541 8886
Website: www.junknot.ph
Facebook: Junk Not
Instagram: @junknot.ph

At the heart of the **Junk Not** design principle is the belief that they can work together with clients and with communities in achieving common goals for environmental care and sustainable waste management.

Vision: Junk Not envisions to be the leading design firm that champions in environmental stewardship in achieving a sustainable community.

Mission: To transform a community in finding innovative ways to recover all waste materials and up-cycle them to high-end furniture and other home decors while providing sustainable livelihood.



AthletECO Bag - upcycled jeans; Lanoo strap; re-woven old shirt as lining; plastic waste



Kursi - acacia wood frame; beeswax finish; seat in .6 kgs of colored or silver roped plastic waste
 Dimensions: 30x30x30cm



Rocking Horse - rattan frame stained in preferred color and beeswax finish; seat in colored roped plastic waste; 30 kilos of plastic waste
 Dimensions: 40x50x110cm



Miniature Mountain Chair - mahogany frame stained in black or any color; acacia wood seat; backrest in woven silver or colored roped plastic waste
 Box dimensions: 4 3/8"x10 "x 4 "



KOKONATZ ENTERPRISE

Do the best you can until you know better. Then when you know better, do better.



Owner: Anneline G. Castillo

Address: #1257 Brgy. Concepcion, Purok 4, San Pablo City, Laguna

Contact Details: (+63) 915 832 7767
(049) 521 1530

Facebook: Anneline Guia Castillo

The name of **Kokonatz Enterprise** was derived from the word "coconut" since coconut and its by-products are the main industry of San Pablo City. It was established through the trainings and seminars conducted by the Department of Trade and Industry for MSMEs. Kokonatz Enterprise produces handcrafted accessories, housewares and home decors using coco shells and other food products.



Hand-painted coco shells refrigerator magnet
Size varies depending on the designs



Coco Shells Necklace

round-shaped; with wood beads and other materials;
varies depending on the designs of the accessories



Coin Bank

whole coconut shells with different designs

LALA LADIES

Owner: Lucena Roasa

Address: Roasa St. Brgy. San Antonio, Luisiana, Laguna

Contact Details: (+63) 928 989 8655

Facebook: Lala Ladies Handicraft

Lala Ladies was created through the initiative of the Department of Social Welfare and Development (DSWD). It consists of 13 members from 4Ps Program of DSWD who work together in creating livelihood for fellow weavers.

Vision: To make the business grow, thrive and help the workers of the community.



Lobo Bag
- Pandan



Teacher's Bag with Ribbon
- Pandan



Zebra Shopping Bag
- Pandan



Teacher's Bag with Design
- Pandan

NYM'S FOOTWEAR

Vision: To offer high-quality footwear made with rubber, synthetic, and abaca.

Owner: Nimfa O. Corcega

Address: 286 Gat Tayaw St., Liliw, Laguna

Contact Details: (+63) 955 988 5084

Email Address: corceganimfa220@gmail.com

Facebook: Nym's Footwear



3 Strap Heels
- Wood Heels



One Strap
- Flat, Sintas



Jap Buckels
- Banhai, Flat



SAMAPA PRODUCERS COOPERATIVE

Contact Person: Veronica C. Tejido (BOD Chairperson)

Address: P. Caballes Street, Barangay Uno, Pagsanjan, Laguna

Contact Details: (+63) 929 219 2537 / (049) 500 9660

Email Address: tejidoveronica@yahoo.com

Facebook: Samapa Producers Coop

The **Samahan ng mga Mananahi sa Pagsanjan (SAMAPA) Producers Cooperative** is engaged in the production of garments, printing of t-shirts and fabrics and production of related products.

The members of SAMAPA Producers Cooperative, who are mostly women, are benefitting a lot in making a living as tailors and as members of the cooperative. They are earning enough money for their daily consumption and can even send their children to school. In fact, children of the members have finished their studies and are professionals already.

Vision: To be the leading producer cooperative in the Province of Laguna committed to produce excellent and unique product lines through efficient and creative manpower, and members who are working hand in hand with the cooperative in a more competitive market.



Laptop Bag

Materials used: Cotton, Canvas

Size: 16/10



Short

Material used: Taslan

Sizes: S, M, L, and XL



PPE Bunny Suit

Material used: Micro fiber

Sizes: S, M, L, and XL



SAMOT SARI HANDICRAFT

Owner: Ma. Nenen B. Calingasan

Address: Brgy. Sto. Angel, San Pablo City

Contact Details: (+63) 915 154 3227 / (+63) 915 831 8402

Email Address: nenencalingasan@gmail.com

ma.nenencalingasan@yahoo.com

Facebook: Nenen Calingasan

Samot Sari Handicraft is a coconut handicraft maker in San Pablo City. They use coconut as primary raw material and combine available indigenous materials to make their products unique. They also work on designs being provided by buyers.

Through the help and assistance of Department of Trade and Industry-Laguna and GREAT Women Project, Samot Sari Handicraft was able to upscale their products, explore market opportunities, and bring their products to the world.

Vision: To uplift the dignity of locally made products while bringing hope for the future Filipino to be known in the world.



Lampshade

- combined with indigenous materials;
with battery operated tea light candle



Backscratcher

- approximately 20 inches long; long enough to reach your back when you feel itchy



ASHER NATIVE HANDICRAFTS

Vision: To be known not only locally but internationally, and to provide livelihood to many.



Vanity

Size: 3.5 x 6.5 inch
Color: any color combination
Material used: Buri



Planters Bayong

Size: 9x9 inches
Color: combination of brown and white
Material used: Buri



Packaging Box

Size: 2x2x2 inch
Color: white
Material used: Buri



Giveaway Bag

Size: 5x1x4 inches
Color: white
Material used: Buri



Asher Native Handicrafts started with one person's dream of changing her life while helping other people. The business started with no capital; only with courage, determination, and hope that one day all her aspirations would come true. This eventually blessed many people by providing livelihood.



Owner: Benie Villa Gocon
Contact Details: (+63) 907 285 3745 / (+63) 915 691 2105 (042) 911 0438
Address: Purok Magnolia Greenhills, Brgy. Bayongon, Sampaloc, Quezon
Facebook: Asher Native Handicrafts



KINAGUNAN IBABA WOMEN'S ASSOCIATION (KIWA)

Contact Person: Delia Sabenia-Perlas (President)
Address: Brgy. Kinagunan Ibaba, Padre Burgos, Quezon
Contact Details: (+63) 948 208 0105
Facebook: Delia Sabenia

The Kinagunan Ibaba Women's Association (KIWA) is composed of women workers in Kinagunan Ibaba, Padre Burgos, Quezon. KIWA was founded by Mrs. Luisita Balatayo in 2004. In 2016, Mrs. Delia S. Perlas was appointed as the new President of the association.

Most of the workers of KIWA are the women of Kinagunan Ibaba because it aims to help women to develop a competitive raffia industry to help uplift their living conditions—from marginalized workers into highly-skilled and enterprising women through the economic growth of disaster-resilient communities in an ecologically balanced environment.

Vision: To support the Tourism Industry of the municipality and uplift the quality of life of the women and their families through sustainable income and creation of business.

Mission: To bring inspiration and innovation to every woman in Padre Burgos, Quezon through community-based livelihood.



Raffia Lei
 - Available in all colors,
 can be personalized/customized



Fan
 - 22 inches including handle /
 10 inches diameter; available in all colors

LEO FEL'S HANDICRAFT

To help preserve the culture of "paglalala" in Sampaloc, Quezon, and provide livelihood to the community.

Owner: Ofelia V. Gagan
Address: A. Bonifacio St., Brgy. San Roque, Sampaloc, Quezon
Contact Details: (+63) 910 430 7512
Facebook: Ofel Gagan



LEO FEL'S HANDICRAFT



Planter
Eyelet design
Material: Buri



Bag
Flower design
Material: Cloth



Face mask
Material: Buri



SAMPALOC WEAVERS ASSOCIATION

Contact Person: Dinia B. Dayo (Treasurer)
Address: Brgy. San Roque, Sampaloc, Quezon
Contact Details: (+63) 928 603 4335
Facebook: Dinia Dayo

Sampaloc Weavers Association is a business mainly about buri production and weaving handicrafts. It was established to maintain their culture of "paglalala" and serve as the primary source of income of people in Sampaloc, Quezon. In addition, it increases labor force in buri industry in the locality.

Vision: "Isang matatag at maunlad na Asosasyon, kilala sa industriya ng paglalala at makakatulong sa pamayanan sa pagkakaroon ng hanapbuhay"



EMS Hat
 4 x 5 inches
 Materials: Buri, inner band



Round Tissue Box
 13 cm x 13 cm
 Materials: Buri, Geena Satin, Cardboard



Key Chain
 2 cm height, 2 cm width, 1.5 cm gusset
 Materials: Buri, Key holder



CM Round Bag
 19 cm diameter, 6.5 cm gusset
 Materials: Buri, Geena Satin, Leather, hook



UNIQUE WEAVERS ASSOCIATION OF UNISAN QUEZON, INC.

Enhanced and developed native industry, preserving the culture of the local community.

Contact Person: Flor Maleon
Address: Brgy. F. De Jesus, Unisan, Quezon
Contact Details: (+63) 908 471 2967
Facebook: : Unique Unisan Weavers

Unique Weavers Association was created as an assistance originally handed by the International Labor Organization (ILO) in order to provide livelihood to the women of Unisan, Quezon in coordination with the Department of Trade and Industry (DTI) by providing training, workshops, and seminars in order to develop skills, and enhance the quality of the products created by this association.



All products are made of buri fiber in their natural color. Dimensions can be modified depending on the specifications desired by the clients/buyers.



ARH ARTS & CRAFTS COLLECTION



Owner: Aida C. Roque
Address: Blk 1 Lot 1 Sta. Maria Compound Phase 8 (BECCO), Burgos, Rodriguez, Rizal
Contact Details: (+63) 918 214 0622
 (02) 998-5531 & 542-3897

In 2008, **ARH Arts & Crafts Collection** was created and established with a vision of world class packaging. They joined as a member of the pioneer organization Rizal Exporters Manufacturers Association Incorporation (REMAI) that gave them ideas on exposing their items to the local market.

Because of their uniqueness and craftsmanship, ARH's products are highly recommended and worth buying to decorate houses, hotels and offices.

After 10 years of exposure to producing creative and functional boxes under the care and guidance of DTI Rizal, they envision giving displaced workers the chance to expose their skills in the manufacturing industry, and eventually improve their economic well-being. They shall have an inter relationship with other sectors in order to achieve socio-economic objectives and to put business activities in to a healthy competition under the regulations and supervision of the authority of the government.

The beneficiaries of this business are the government, target market, related industries, community, and ultimately, the consumers. A stable economy will provide stability to everyone, a healthy society and revenue to maintain peace and order, and a fair-trade practice by all.

Watch Box with Crocodile Pattern

*Material: Synthetic Leather
 Good for 10, 8 and 4 watches*



Jewelry Box

*Material: Synthetic Leather
 With compartment for accessories such as earrings, rings, bracelets, and necklace*



Organizer Box

*Material: Synthetic Leather
 Good for organizing calling cards, notepad, and ballpens*



Arte de Niyo

LAMPS, TASSELS, SHELLS AND OSTRICH EGG

Owner: Sunshine Cleo A. Pascual

Address: Unit 4 2nd Floor Leovino Bldg., Brgy. San Roque, Antipolo City

Contact Details: (+63) 977 807 6789 / (02) 8330 6637

Email Address: edgarpascual0725@yahoo.com

Facebook: Arte de Niyo

Instagram: @artedeniyo

Arte de Niyo started as a simple but unique shop for home décor products made of natural resources like mother of pearls and ostrich eggs rendering them with a touch of vintage. Taking advantage of the great potential of ostrich egg shells as primary raw materials, Arte de Niyo is producing high-quality decors targeting the high-end market.

Vision: To provide unique and quality products that will enhance the interior and exterior designs, and promote local products from the Philippines.



BENELCO ARTS AND CRAFTS

Owner: Consuelo Valencia

Address: 31 B Roma San Francisco Village, Taytay, Rizal

Contact Details: (+63) 936 404 2195 / (+63) 955 624 7922

Facebook: Benelco arts and crafts

Benelco Arts and Crafts (formerly known as ELGON Enterprises) is a Taytay-based company owned by Benjamin Valencia being wholly managed by his wife Consuelo "Elena" Gonzales Valencia. From being a hobby-inspired business, they have evolved into an exporting company — expert in producing and exporting wood products for thirty years.

Back in June 1988, Ms. Consuelo was encouraged to get into the business of handmade flowers. With her fascination in silk flowers, she began to learn the different facets of silk flower production through a Taiwanese hobbyist. While doing floral arrangements, she observed the unused and excess materials for fillers that were stacking up. Seeing the potentials of these left-over materials, she started creating home decoration made from dried flowers. Equipped with her distinctive and skills, she began her wide collection of dried flower-inspired décor and furnishing.

In 2001, the husband and wife partnered to start Benelco Arts and Crafts. Their tandem was able to help 35 workers and various communities across the province. From home décor, they also engaged in producing quality furnishings and furniture applying indigenous materials readily supplied by their partner-communities and groups.

Until now, the company remains to be one of stable suppliers of top-quality handcrafted wood products combined with dried flowers and leaves.



BENELCO ARTS & CRAFTS



Wall Clock and Key Holders

- Wood frames filled with botanical designs covered with glass. Botanical designs are made with dried flowers, leaves, and shells.



Bouquet of dried flowers

- with rose and other flowers

EL
MN
ELMN

snake skin fashion

ELMN ENTERPRISES

Owner: Ellen M. Nolasco

Address: 362 Liamzon St., San Jose, Rodriguez, Rizal 1860

Contact Details: (+63) 917 455 6922

(+63) 975 493 2401

Email Address: elmn_ent@yahoo.com

Facebook: ELMN Enterprises

ELMN Enterprises started in 1981 as a tannery, when there was a big demand for snake skin leather as raw materials for the booming export orders from the Marikina shoe industry. In 1987, the company started the manufacture of snake skin bags, wallets, and accessories for the export and local markets. After almost 40 years in the business, ELMN Ents. is still supplying snake skins to its client/exporters of bags, shoes, and fashion accessories; and manufacturing snake skin finished products for the local market.

Vision: To provide products of superior quality and value that satisfies the needs of its customers, while contributing to the well-being and uplifting the quality of life of their workers, the society, and the environment.

Travel organizer - flat 22 x 24 cm.; with 4 zippered compartments for passport, and different currencies



Ladies' coin purse in multi-colored patches
- 14 x 9.5 cm.



Ladies' compact wallet - 12 x 9 cm.; inside compartments in snake skin for ID, cards & bills; designed by Ms Tal De Guzman for GWP



Ladies' wallet with slanted closure - 15 x 9.5 cm.; inside compartments in snake skin for ID, cards & bills; designed by Ms. Tal De Guzman for GWP



JMU BELT COLLECTION STROPP BELTS AND BAGS

Owner: Marilyn Uy

Address: 1150 Camden St., Brookside Hills Subd., San Isidro, Cainta, Rizal

Contact Details: (+63) 917 717 3524 / (+63) 949 319 7768

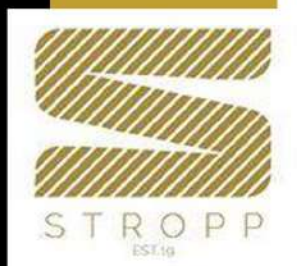
Email Address: jmuabc@yahoo.com

Facebook: Stropp Belts and Bags
JMU BELT Collection

JMU Belt Collection is a couple business run by Ms. Marilyn Uy and her husband. Both used to be employees who decided to put up a business.

To be equipped with the right skills, Ms. Uy's husband took up a short course on leather making. They first offered their products to sari-sari stores, public markets, and finally at SM (Shoe Mart). Their price is "pang-masa" so that everybody can wear quality yet affordable belts. With the help of her husband's relatives, JMU Belt Collection grew, expanded, and eventually ventured to bags, wallets, and other accessories.

All of JMU's products are made from local raw materials.



Bag

Material: PVC Leatherette

Casual and trendy design perfect for everyday use



Belt

Material: Leather and PVC Leatherette



**PATAMABA - Workers in the Informal Sector Enterprise
(WISE)**

Contact Person: Ethel P. Dujali

Address: 331 E. Rodriguez St. Brgy. San Vicente, Angono, Rizal

Contact Details: (+63) 997 264 2758

E-mail Address: dujalnikka@yahoo.com

ddedujali@gmail.com

Facebook: Patamaba WISE

PATAMABA is a non-stock, non-government grassroots organization run by home-based workers. Its urban chapters are engaged in social enterprises, training cum production, community housing and social protection. PATAMABA WISE is the economic arm of PATAMABA Rizal, organized in year 2009.

Vision: To serve as a vehicle for initiating and supporting activities addressing the needs of informal workers.



PATAMABA - WORKERS IN THE INFORMAL SECTOR ENTERPRISE



Wired copper wire necklace

21 inches, semi-precious moonstone,
copper wire



Wired pearl necklace

21 inches, black and white cultured
pearl, stainless wire



Twisted pearl necklace with bracelet

21 inches, gray color, cultured pearl

Sassy's
creation
Sustainable Timeless Fashion

SASSY'S CREATION ENTERPRISE

Owner: Joy Rapsing

Address: Blk 12 Lot 9 Latina St. Trails of Maia Alta, Brgy. Dalig, Antipolo City, Rizal

Contact Details: (+63) 998 955 4996

Facebook/Instagram: @Sassyscreationph

Sassy's Creation, a fashion brand since 2016, is a go-to label for people who are into classic, perennial fashion designs that are sustainable, timeless, stylish, and one of a kind. On top of this, as proud advocates of inclusivity, the brand's couture wholeheartedly caters to every color, size, shape, and identity.

Vision: To be a premier local fashion brand in the country by creating beautiful pieces while promoting sustainability, body positivity and other advocacies. Sassy's Creation, also, as a company, aspires to be a pioneer of an inclusive, economical and competitive clothing line in the market.



Madison Dress

Free Size: Medium to XL



Lani Dress

Size: Small to Large



Kathryn Top

Free Size: Medium to XL



Vicky Dress

Size Zero: Medium to 2XL



Owner: Lucila Hilario

Address: 159 Rizal Avenue St., Taytay, Rizal

Contact Details: (+63) 922 832 1422 / (02) 658 7201

Facebook: Tagumpay Footwear

Tagumpay Footwear is a family business started by the father of Ms. Lucila Hilario in the year 1949. Since the beginning, their products are hand-made from locally sourced leather materials. With their products' durability and good quality, their footwear is known and popular in Rizal specifically with men. After a very long time in the industry, they eventually created fashionable footwear for women.

Today, Ms. Hilario continuously produces quality leather footwear to live up to the legacy of her family, and to cater the demand of their loyal customers.



We make quality leather footwear that can last.



Made with leather with different variation in straps - 2 straps, and 1 strap. Straps can also be made in other designs such as braided or "tintintas".

The sandals are handmade and created with leather materials. Available sizes are from Size 6 to 9.

THE MARIA KIM COLLECTION

Owner: Virginia Alonsabi

Address: Blk 1 Lot 15 Gospel St. Gregory San Isidro, Cainta, Rizal

Contact Details: (+63) 966 338 7905 / (+63) 915 414 2040
(02) 8477-6736

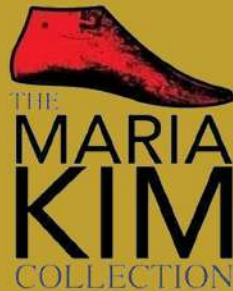
Website: www.themariakimcollection.com

Facebook: The Maria Kim Collection

Instagram: @themariakimcollectionph

Maria Kim Collection, whose workers are mostly Cebuanos and Cebuanas, can be traced back to Ms. Virginia's grandparents' shoe business. Thankful that her parents retained expertise and artistry in shoe-making, she started the business in her backyard with only five (5) workers. With hard work and determination, the company stepped up for expansion and development — producing high-quality shoes and slippers specializing in ladies' and children's footwear for more than a decade.

Vision: To inspire women to feel confident about themselves everyday by offering classic pieces with a modern twist.



Comfy Flat Shoes
(Plain ribbon)



Amara
(Mules)



Claire
(Abaca Wedge with Ankle Strap)



Pointed Office Shoes
(3" Heels)

A large group of women, mostly of Asian descent, are gathered in a modern conference hall with a high, geometric ceiling. They are all smiling and giving thumbs up to the camera. The women are dressed in a variety of professional and casual attire. The text "GREAT WOMEN TEAM IN ACTION" is overlaid in the center in a bold, yellow, sans-serif font.

GREAT WOMEN TEAM IN ACTION

PARTICIPATION TO GREAT WOMEN ENTREPRENEURSHIP TRAINING PROGRAM

The Philippine Commission on Women (PCW) through the Bayan Academy conducted the GREAT Women Entrepreneurship (GWEn) Training Program on 15-20 July 2019. The said training was participated by 24 WMEs from Region IV-A wherein they learned a lot about self and situation mastery, marketing, operations management, human resource development, and financial management. They also had the chance to present and evaluate their products, receive critics and suggestions from experts and other WMEs, learn how to properly make financial reports, and do Facebook marketing.





PARTICIPATION IN SANDUGO TRADE FAIR

The DTI Coffee Cluster Booth at the Sandugo Trade Fair conducted on 24-28 July 2019 at the Island City Mall, Bohol was also sponsored by the GREAT Women Project 2. Coffee products from 10 Calabarzon WMEs were exhibited and displayed for sale in this 4-day event. Aside from cash sales, two WMEs were able to supply to Altura's Supermarket, as a result of this activity.





AGRIBUSINESS FORUM CUM B2B SESSION

The DTI IV-A with support from GWP2 conducted the Agri-business Forum cum B2B Session on 8 August 2019 at the Hotel Marciano, Calamba City, Laguna. The Agri-Business Forum was designed as a learning opportunity for participants to advance their knowledge on value-addition and technology innovation. On top of it was a Business-to-Business (B2B) Session where local processors, MSMEs, and farmer cooperatives matched with new and potential markets such as institutional buyers, consolidators, and exporters. The event also served as a venue for integrating partnerships and enhancing cross sector cooperation among government, private sector, and non-government organizations.





PARTICIPATION TO MANILA FAME 2019

The Manila Fame 2019 was conducted on 17-19 October 2019 at the World Trade Center, Pasay, Manila. This activity served as a platform for the WMEs to showcase their products and boost their sales and market reach. Five (5) WMEs under the Homestyle and Wearables were able to participate under the special setting of "Artisans Village": (1) Dhelightful Creations, (2) Papel de Lipa, (3) Ma. Kime Shoes and Slippers, (4) Jhulie's Kitchen Art Supplies, and (5) Laguna Water Hyacinth and Production Association.





KAPE AT TSOKOLATE PAVILION

The GREAT Women Project 2 supported the setting-up of the Kape at Tsokolate Pavilion in the Kalakal Calabarzon Regional Trade Fair held on 4-8 December 2019 at SM Megamall, Mandaluyong City. The six (6) Coffee and two (2) Cacao Women Micro Entrepreneurs participated in the event: Belardo Coffee Enterprises, Café Amadeo Development Cooperative, Elbi Coffee Hub, Merlo Agricultural Corporation, Olivia's Coffee Seed Corporation, Project Beans Coffee, Ben and Lyn Chocolate, Inc. and Green Options Agricultural and Environmental Business Center.





PACKAGING AND LABELING CLINICS

In 2019, two (2) coffee WMEs from Quezon Province, Roxas Estate MPC and Guinayangan Coffee Growers Association, were provided with packaging and labeling assistance under the GREAT Women Project 2. Through this activity, they were able to develop their brands and improve their packaging and label designs. They were also awarded with packaging prototypes.



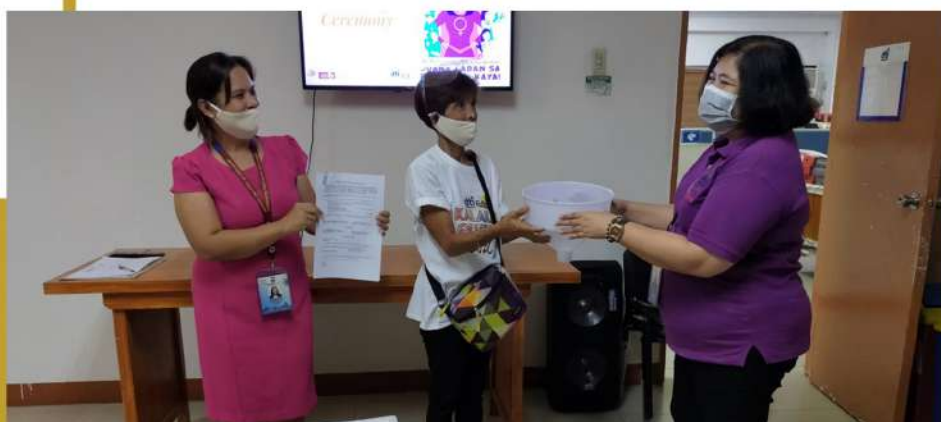
INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

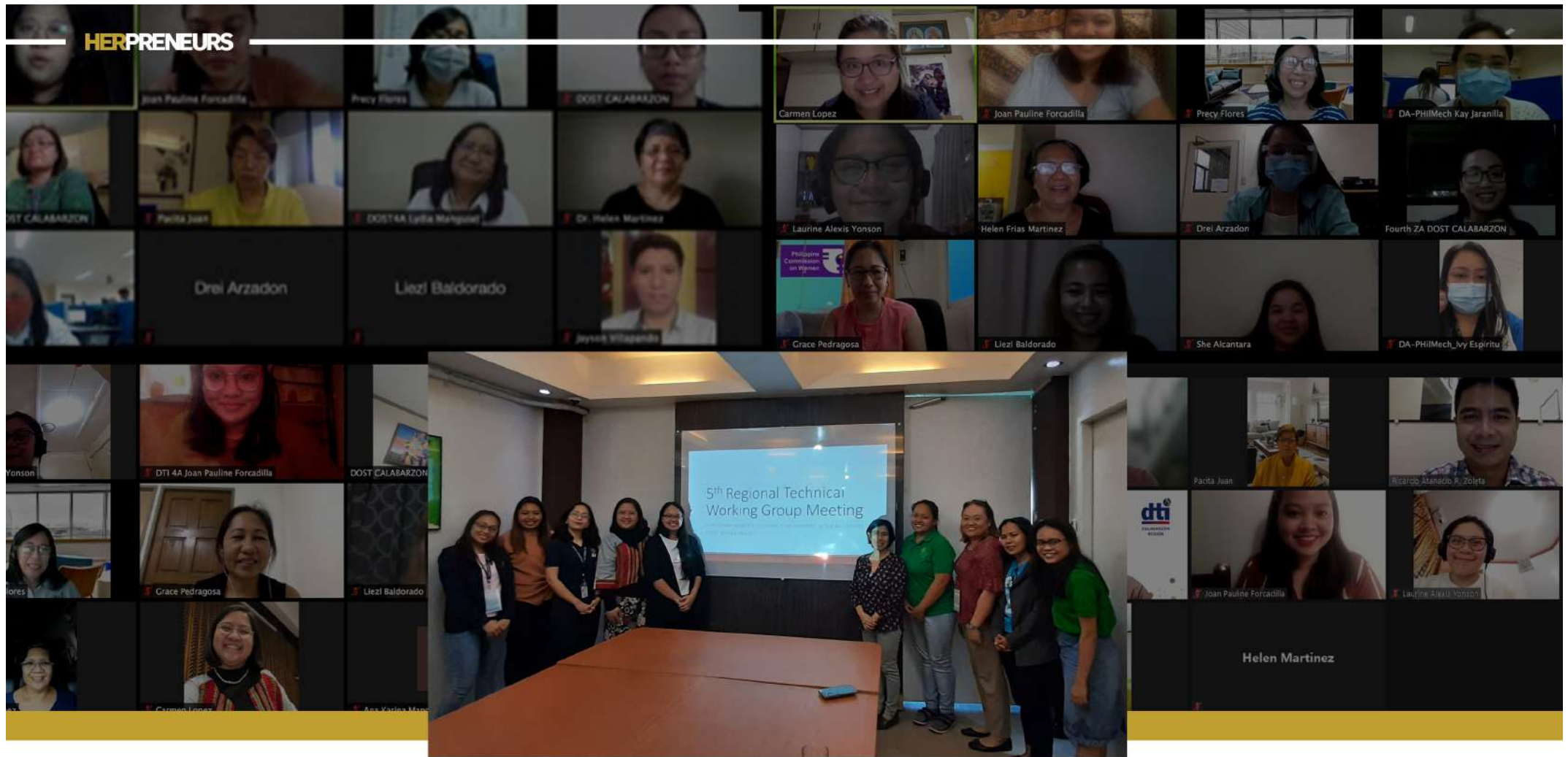
TRADEMARK REGISTRATION PROJECT

Technical Assistance in Trademark Registration with the Intellectual Property Office of the Philippines (IPOPhil) was given to Coffee WMEs. As of July 2021, six (6) WMEs have successfully registered their trademark: Casile Guinting Upland Marketing Cooperative (Café de Cabuyao), Roxas Estate MPC (Kape Bulihan), Gro-Green Rescue Organic Association (Bro Co Wins), Guinayangan Coffee Growers Association (Café 255), Elbi Coffee Hub (Bouncing Brew Artisanal Coffee), and Aga MPC (Farmecoh). To date, sHe-Brews received the Signed Notice of Allowance and its application shall be published in the e-gazette of the IPO.

TECHNOLOGY ASSISTANCE TO COFFEE WMES

Technology Assistance through the provision of semi-expendable equipment was awarded to 12 WMES in the Coffee Industry Cluster: Casile Guinting Upland Marketing Cooperative, Gro-Green Rescue Organic Association, Roxas Estate MPC, Guinayangan Coffee Growers Association, She Brews Coffee, Elbi Coffee Hub, Café Amadeo Development Cooperative, Olivia's Coffee Seed Shop, Aga MPC, Mabato Coffee & HVC Agriculture Corp., Kaffee Belardo, and Merlo Agricultural Cooperative. The equipment was awarded on March 2021 during the Celebration of Women's Month.



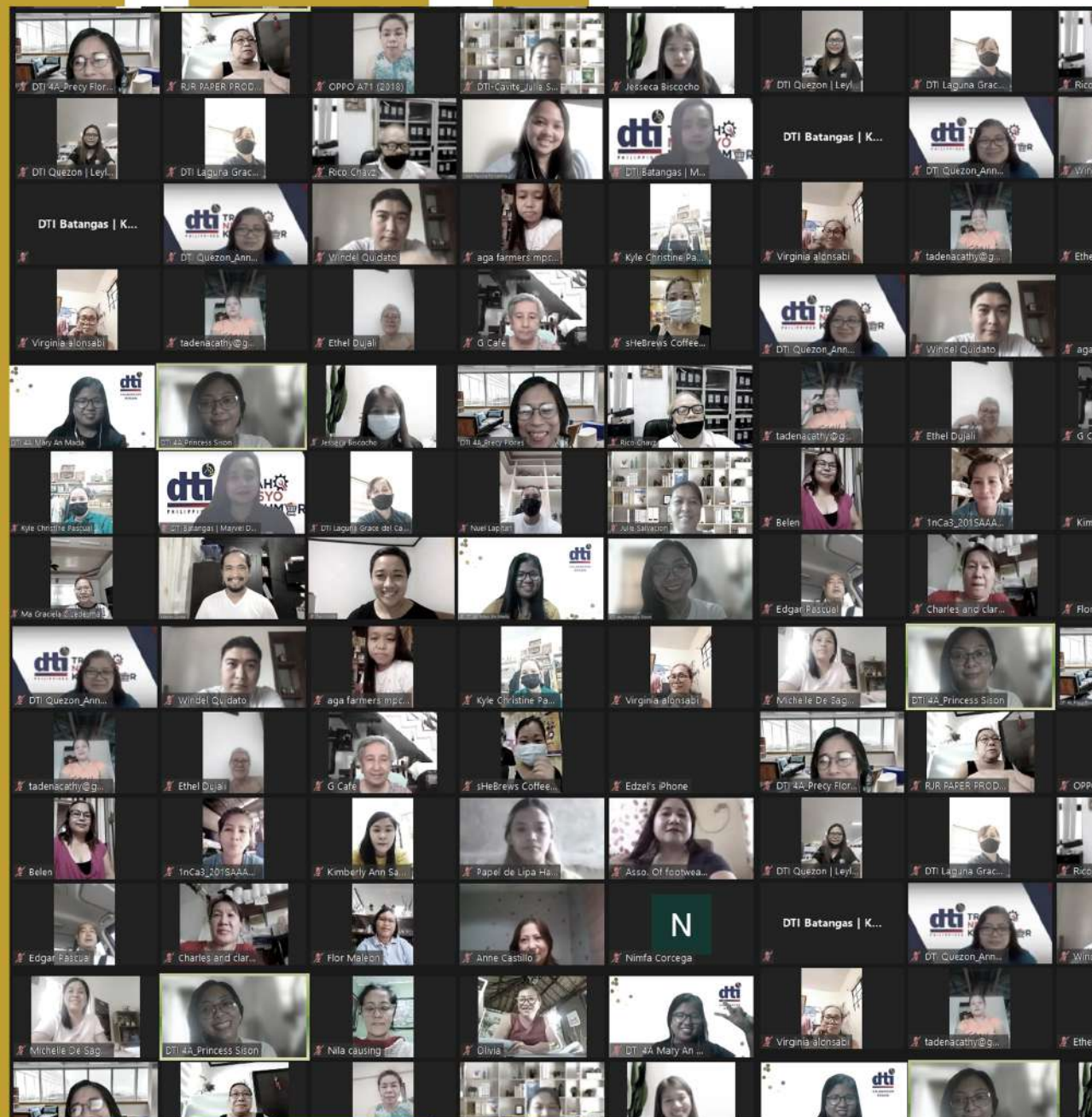


PARTICIPATION TO GWP RTWG MEETINGS

The DTI IV-A, as a member of the Regional Technical Working Group, participated in RTWG Meetings of the GREAT Women Project 2, conducted quarterly. Previous meetings were held on February 21, June 3, September 23, December 4, 2020, March 23, and June 29, 2021.

PRODUCT PHOTOGRAPHY AND DIGITAL BROCHURE

The DTI IV-A's Product Photography and Digital Brochure Project aims to help WMEs in effectively marketing their products in different online selling platforms and increasing their market competitiveness amid the new normal. This activity shall include product photography, photo editing and enhancement, digital brochure layout and coffee table book design and printing. A total of 53 WMEs will benefit from this project: 14 Coffee WMEs and 39 H&W WMEs.



GREAT WOMEN PROJECT 2 TEAM

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A dense collage of various handmade and vintage items. The items include clothing like dresses, blouses, and a cardigan; shoes like loafers, sandals, and boots; bags like tote bags and purses; jewelry like necklaces, bracelets, and earrings; and home decor like a lamp, a vase, and a clock. The items are arranged in a grid-like pattern, with some items overlapping others. The overall aesthetic is rustic and artisanal.

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**GET
IN TOUCH
WITH US.**

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